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1942 Pennsylvania Avenue • Boulder, Colorado 80302 • (xxx) xxx-xxxx

SUMMARY

Highly motivated team player with training and practical experience in marketing and advertising. Committed to achieving an employer's objectives. Strong work ethic. Skilled in identifying and meeting client's needs. Computer literate. Energetic, productive, and goal directed.

EDUCATION

Bachelor of Science in Journalism - Advertising, University of Colorado at Boulder.

Graduation Date: May 2004.

Honors: Major GPA: 3.6 • Dean's List • Recipient of Kappa Kappa Gamma Outstanding Academic Award • Recipient of University Scholarship Award.

Courses include: Advertising Campaigns, Advertising Copy and Layout, Advertising Media, Advertising Research, Consumer Behavior.

Representative Course Project: Currently collaborating on the development of a comprehensive advertising campaign for White Wave Soy Foods, Inc.

Study Abroad in Italy. Selected to study art history in Florence, Venice, and Rome through the University of Colorado. Summer 1999.

EXPERIENCE

Marketing Intern, Palo Alto Theatre Works, Palo Alto, California. Summer 2003.

- Designated to manage promotion for the "Night Out on the Town" annual fundraiser. Responsible for media planning; sponsor solicitation; and writing copy for the brochure, invitation, program, and print media advertisements.

Sales Associate, Nordstrom, Palo Alto, California. Summer 2002.

- Ranked as the top-producing sales associate among a staff of six.

Undergraduate Teaching Assistant, School of Journalism, University of Colorado, Boulder, Colorado. Summer 2001.

- Assisted professor in "Madonna Undressed," an exploration of media exploitation.

Instructor, Bar 717 Ranch, Hayfork, California. Summer 2000.

- Taught horseback riding to disabled children. Supervised a group of 12 children.

Additional experience includes Salesperson, Eddie Bauer; Child Care Provider, The Stacy Family; and Peer Counselor, Financial Aid Office, University of Colorado.

AFFILIATIONS & ACTIVITIES

Computer Secretary, Kappa Kappa Gamma, Boulder, Colorado.

Conducted computer training sessions and secured funding for new computer equipment.

Volunteer, Adopt-a-School Program, University Hill Elementary School, Boulder, Colorado.

Volunteer, Project Read (adult literacy program), Redwood City Library, California.